



## Frog Hollow Vermont Craft Gallery

# Artisan Standards Guidelines

### **General Guidelines for all Applicants:**

An applicant's work will be reviewed by a jury of their peers, with additional attendance of a least one gallery manager. The purpose of the jury is to recognize the best of original work in craft and art. Frog Hollow encourages traditional and innovated processes resulting in original work. The work must demonstrate technical skill, consistency and a clearly articulated personal vision. Materials used must be of high quality and be fundamentally transformed, resulting in work which demonstrates technical fluency and integrity of intent.

Appropriate labeling for work may be required, especially for items used in preparing or serving food. Artisans must be knowledgeable about toxicity of materials used, and the durability and proper cleaning of these items. Federal standards must be met for all food containers, and so labeled.

### **Aesthetics:**

Work must show more than technical proficiency and more than reproduction of a recognized style or technique. Products should express the personal vision of the maker and a consistent stylistic development with attention to detail, design and function. Superior work clearly shows a fluid transition from intent to process to final form.

### **Review Process:**

Frog Hollow encourages work made by hand by individual craftspeople or artists. Commercial production methods used solely for speed or volume may not be accepted by the jury. However, exceptions may be made. Artisans who utilize machine assisted production methods must maintain an extremely high level of originality and expressiveness of design. The juried artist must have the ability to recreate juried work at any time, in their own studio or workshop. The artisan must personally create the imagery, color choices and design and production techniques.

All work accepted into Frog Hollow must be made in Vermont.

We encourage individual work to be signed or stamped, the custom mark of authenticity and originality of the work.

An artist or craft-person is to be juried into Frog Hollow under a specific media. If the artists changes media or alters their methods and materials significantly, they will be required to re-jury under that criteria. Work that is accepted into Frog Hollow that is shown in the gallery or on the website or a special exhibit will be under review for a period of 6 months to enure consistency of work in design and technique. This review may be done by members of the standards

committee, a member of the jury with expert knowledge of the medium and or the manager of the gallery. Fellow artisans may also inspect and review the work offered and bring any concerns to the standards committee for further consideration. After a period of 6 months, the artist or crafts-person is considered a member in good standing. The Artisans committee will be the continuous liaison between the gallery and the members in cases where a member's work is called into question. Future concerns as to the quality, origin or authenticity of a member's work may require the committee to form a group of no less than three experts in the medium being questioned, to review the work in question, and work with the managers and artisan to solve any problems.

The jury will follow the basic guidelines set out here, and also shall refer to the specific guidelines for appropriate media when needed. A jury should consist of at least one or more artisans with expertise in the work to be juried. The Artisans Committee shall assist the managers in selecting and engaging members with technical expertise in specific media for juries. All members are asked to participate in at least one jury every two years, to ensure a high level of integrity and technical proficiency in juried work. In the event of a jury without this expertise, the specific guidelines for the media being juried should be referred to and it may be recommended that a member in that field be consulted before a final decision is made by the jury.

Work that has been absent from the gallery for at least one year may be required to be reviewed if it differs significantly from the work juried initially. This review shall be conducted by at least one gallery manager and at least two members in the appropriate medium. The artisan committee requires that gallery managers inform them of returned artists to initiate the review process.

Work that is only sold on Frog Hollow's website is also held to all the conditions and protocols stated. The artisan committee expects the web manager to inform them of any questionable work to begin the review process.